Minneapolis Youth Council Meeting September 23, 2014, 8:30 a.m. Luxton Community Center, 112 St. Marys Avenue SE, Minneapolis, MN

Attending: Dorothy Heidelberger, Ashley Yang, Ann DeGroot, Cate Smith Edlund, Linda Tkaczik, Tyler Olson, Mary Abrahamson, Blaine Turnbull.

Introductions

Approval of May Minutes

Personal and Business Best News

Speakers

Jean Emmons, East Side Neighborhood Services (ESNS), SE Youth Program Manager, K-5
Caryn Olsen, East Side Neighborhood Services (ESNS), Youth Program Director
Janet Smith, Minneapolis Public Housing Authority (MPHA), Regional Property Manager for MPHA Family Program
These presenters talked about the partnership they have working with the young people and families who live in
MPHA's Glendale family housing adjacent to Luxton Park.

Tyler Van Eps, <u>Eleven10 Enterprises</u>, President

Mr. Van Eps shared about how his organization, Eleven10 Enterprises, works with urban youth in a program that provides entrepreneurship training in the context of social enterprise.

Ashley Yang, South High School Student, former STEP-UP intern and new Youth Council Member

Ashley, who worked at Team Teamworks (2013) and CPED (2014), shared some of the things that she learned while in STEP-UP, especially about networking and building relationships.

Updates and Headlines (Minneapolis Employment & Training Reports)

Teresa Harrold: See attached report. Also: STEP-UP Associate Kylie Patterson has left CPED for a new job on the East Coast, closer to family.

Pat Behrend: STEP-UP Worksite Tour- See attached worksites document, and the Minneapolis Workforce Center Job Bulletin.

Drop Box

Drop box is an on-line folder for Youth Council documents to be shared by members.

Nisha from Tyler's team will send an invitation and provide instructions to Youth Council members. Please accept the invitation.

Retreat Results: Top Things to Focus on This Year to Accomplish Vision and Mission

- New revenue resources
- Public relations-need to have a message going out, reaching out to specific populations
- Alignment
- Entrepreneurial focus for youth
- Career guidance
- Increase youth input-Youth Council is looking for more youth and parents

Career Pathways

The career pathways documents submitted by Laura Beeth and Dorothy Heidelberger were passed out. Discussion was delayed due to the absence of Tammy Dickinson and Laura Beeth.

Discussion: How to help youth who are less polished and have less support attain employment:

We need to involve more diverse youth and their parents in the Youth Council.

Year-round work is important. Even 5-10 hours a week helps youth learn employment skills.

The youth-led employer panel at the Teen Job Fair is helpful.

There should be more about how to get a job in the Naviance program in Minneapolis public schools A group has already formed to help kids not accepted into STEP-UP get work readiness training.

Retreat To-Do List

| Who | What | Due Date | Yes | No |
|------------------|---|----------------------------|-----|----|
| Youth Council | Career Guidance: Send your organization's career | Before Sept. 23, 2014 | ٧ | |
| | pathways program info to Kylie Pattterson. | | | |
| Youth Council | Career Guidance: Look at career pathway info received | Sept. 23 | | ٧ |
| | at September YC meeting. | November 12, 2014 | | |
| Tammy Dickinson | Alignment: Email Ann DeGroot 5-10 things they would | August 1, Ongoing via City | ٧ | |
| & Teresa Harrold | like to see on a Minneapolis asset map. | of Mpls. Youth Assessment | | |
| | | Inventory Group | | |
| Tyler Olson | Entrepreneurial: Meet with entrepreneurial experts like | Ongoing | | |
| | John Stavig and/or Gem Erden with ideas to see if they | | | |
| | would recommend funding. Others could be CoCo & St. | | | |
| | Thomas. Include Tammy Dickinson & Teresa Harrold. | | | |
| Ann DeGroot | Send Pat Youth Bank info. | | ٧ | |

Actions: To-Do List Review (New or revised items in red)

| Who | What | Due Date | Yes | No |
|-------------------|--|-----------------|-----|----|
| Tammy Dickinson | Build sponsorship sample packet. | June 15 | | ٧ |
| Cate Smith Edlund | Send Tammy Bush Foundation grant info | June 1 | ٧ | |
| Ann DeGroot | Send Tammy and Tyler info on how YCB is coordinating OST activities | June 1 | | ٧ |
| Tammy Dickinson | Invite STEP-UP youth to September meeting to enable Council to ask | Sept. 23 | | ٧ |
| | questions about their experience to inform our work. | | | |
| | Unable to get youth as they are in school. Ashley Yang spoke. | | | |
| STEP-UP staff | Present results of cohort evaluation of STEP-UP dropouts from various | Sept. 23 | | ٧ |
| | stages of STEP-UP at September YC meeting. | | | |
| Youth Council | Provide input on new Minneapolis Youth Works brand name to Teresa | June 1 | ٧ | |
| | Harrold | | | |
| Tammy Dickinson | Interview Scrubs youth as to thoughts about their experience. | | | ٧ |
| and Laura Beeth | | Aug. 31 | | |
| Subcommittees | Meet/talk/email each other before May 14 meeting | May 14 | √ | |
| Subcommittees | Present at May 14 Meeting | May 14 | √ | |
| Tyler Olson | Meet with Mayor Hodges, R.T. Rybak and Richard Davis | Revised: | | |
| | | June | | |
| Youth Council | Let Pat know of anyone who would be good on the Youth Council | Ongoing | | |
| | especially those with disability work background or parents and youth. | | | |
| Pat Behrend | Create bios for all Youth Council members | Ongoing | | |
| Tyler Olson | Ask Youth Council members about their Council commitment | Ongoing | | |
| Tyler Olson | Set up YC Dropbox/Drive to store minutes, bios, etc. | June 17 | ٧ | |
| | Revised: Nisha Adamietz will set up meeting. | | | |
| Youth Council & | Write down any issue pertaining to our work that we can | Ongoing | | |
| Staff | IdentifyDiscussSolve and send to Pat. | | | |

Issues List (Prioritize. Then Identify, Discuss, Solve) (New or revised items in red)

| Who | Prioritize: Then Identify Discuss Solve | Priority | Yes | No |
|---------------|--|----------|-----|----------|
| Youth Council | Hard to serve youth: discussion at May meeting | 1 | | √ |
| and staff | | | | |

| Tammy | Gather more youth input to inform our work. Invite STEP-UP and WIA youth | 2 | ٧ |
|---------------|--|---|---|
| Dickinson | to the September YC meeting. | | |
| Tammy | Report back results of STEP-UP drop-out survey after contacting youth who | 3 | |
| Dickinson | dropped out of program at various stages. | | |
| Youth Council | Increase Youth Work Readiness Training Opportunities | | |
| | Tammy will email YC what actions will be taken from the discussion. | | |
| Youth Council | What will we do to unify with others that are working on youth employment? | | |
| Youth Council | Do PR campaign on the importance of youth employment with positive | | |
| | messaging about the good things to build on. | | |
| Youth Council | How can we tap revenue sources to sustain the program? | | |
| Youth Council | How can we address homeless youth? | | |
| Youth Council | Hold future Youth Council meetings at sites where we can learn more about | | |
| | youth development efforts. | | |
| Tyler Olson | Develop a youth career pathways program like the proposed adult program | | |
| YC members & | outlined in "Minneapolis Career Pathways Design"? | | |
| Staff | | | |

Feedback: Rate this Meeting (0 – 10)

Cate-9, Linda-9, Blaine-9, Ann-9, Pat-9, Teresa-9, Dorothy-9, Ashley-9, Mary-10, Tyler-9